

Reach your community with a school-based ministry

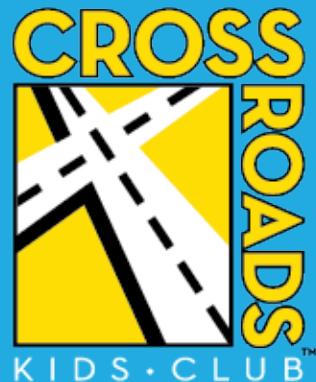


CROSSROADS

KIDS • CLUB™

Mission

The mission of Crossroads Kids Club is to mobilize God's people to share the Good News in public schools through church-led clubs.



Vision

Our vision is to bring the hope of Jesus to children and families and to connect them to the life of a local church.

Core Values

We have five core values expressed as an organization and at each club.



Relationships

Focusing on people over process or program



Evangelism

Sharing the Good News



Service

Adding value to churches, schools, and families



Consistency

Keeping our commitments to others



Fun

Playing together to build trust and connection





Children are the most unreached and most responsive group in the world. Since 1999, Crossroads Kids Club has been opening the doors of public schools to the gospel. Crossroads can help your church reach children and families connected to schools in your community! Our relational approach is legal in all fifty states and a school-based

**Learn more about the
need and opportunity.**



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crossroadskidsclub.com/need

Kids Club will help you fulfill the Great Commission by reaching the unreached next door.

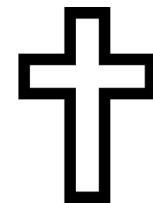
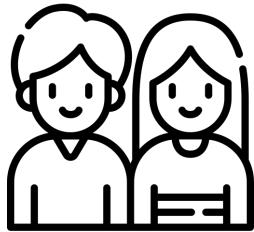
Did you know?

There are three churches for every one school.



90% of kids are in
public schools.

63% of Christians accept
Christ between the ages of
4 and 14.



Crossroads Kids Club helps
churches share the gospel in public schools.

It only takes five volunteers
to lead a weekly after-school outreach.



A Crossroads Club is a highly relational, 90-minute, after-school club that meets in schools once per week.

What is a Kids Club?



Small Group and Snack

15 – 20 minutes

During this time, you serve a snack, do a relational check-in, and connect with students through a fun small-group game. The purpose is to welcome each child and let them know they matter to you and to God.



Large-Group Lesson

10 – 15 minutes

In large-group time, you guide the students as they engage with and explore a Bible story.

**Club ends.
Come back
next week!**



**Club
starts!**



Game Time

15 – 20 minutes

Next, you engage the children in playing together. During this time, you provide a safe, structured activity that is fun for students and teaches them valuable skills like teamwork and cooperation.



Small-Group Discussion and Application

30 – 40 minutes

To end the club time, you and your team foster an environment that helps children to respond to the Bible story and to apply what they've learned through spiritual disciplines such as prayer, worship, and service.



Who leads a Kids Club?

It takes approximately five leaders to get started. The number of leaders determines the number of kids you can reach. This is because our recommended ratio is one leader for every seven children.

Leaders can be church staff or volunteers. The church is in charge of selecting and screening their leaders.

Volunteers typically come from the sponsoring church; however, it is up to each church whether or not to partner with another church or allow volunteers from a different church to serve at the club.

We've seen many different types of volunteers. Here are some examples:

- College Students
- Retired Teachers
- Realtors
- Business Professionals with flexibility in their schedule
- Shift workers

Jesus said to pray for workers for the harvest, which is plentiful.

**We believe God will draw people to this vital missional opportunity
if we prayerfully present it to his people.**



**View a the Club Captain
job description.**

crossroadskidsclub.com/captain





"Every week I am honored to answer Jesus' call to make disciples through these children."

Angie Pagel, former teacher from Halls Ferry, Missouri

"Crossroads is where it all started for me. It was amazing to be called back as a leader. I'm having fun with them and telling them who Jesus really is."

Pharell Levon, young adult from Streamwood, Illinois



"To me, Crossroads Kids Club is a great opportunity to carry out the Great Commission and have fun while changing the lives of children."

Lakia Cutler, teacher from Milwaukee, Wisconsin



"Getting into the schools is an absolute game changer!"

Josh Simpson, church staff member from Summerville, South Carolina

Is it really possible to talk about Jesus in a public school?



YES! Crossroads Clubs have met inside of public schools since 1999. Many Christians don't realize that we have a legal right to use space in the schools. Once there we can share the gospel with children, open the Bible, and pray with students. Through the years, Crossroads has worked hard to refine our approach to school leaders, and this has led to great success not only at getting into the schools but also in establishing positive relationships with principals.

Whether you know the principal or have no connection at all with a school, we can help you!

Because the public schools are funded by taxpayers and belong to the community, the vast majority of school systems across America have policies in place that allow for the community to use space in the buildings when school is not in session. In a landmark Supreme Court case in 2001, the justices established that a school may not discriminate against groups based on a religious viewpoint when it comes to allowing access to space in the schools. This means that churches can access the space on the same terms as any other secular or religious nonprofit organization in the community.

At the Crossroads Kids Club retreat, the Crossroads staff will guide you step by step through the process of securing space for your Kids Club in the school of your choosing.





Wait!

DO NOT SPEAK TO THE SCHOOL . . . yet.

We have a proven process that we want to help you through, and speaking to the school comes after a couple other steps. Although it seems like the right approach, it will almost always fail.

How does Crossroads help our church?



We provide you with curriculum, coaching, training, and other resources to equip your team to start and sustain a thriving and effective ministry.

View a curriculum sample.
crossroadskidsclub.com/sample





Curriculum

The Crossroads Curriculum is created by a team of staff and volunteers each year. It is Bible-focused, Christ-centered and story-based. It is designed to use minimal materials allowing for quick setup and cleanup. It is provided to you in electronic format and is available in English and Spanish. The Crossroads Curriculum is completely FREE!

Conferences

As a new club captain, you attend one of our two-day retreats where you learn about all things Crossroads—how to get into a school, recruit leaders, equip your team, promote your club and more. Learn more about this year's retreats on page 20.

CKC Leader Hub Mobile Application

There's an app for that! We have an app that is designed to make your Kids Club ministry thrive. On the app you can easily find and download the curriculum, take attendance, manage student's information and even search for a last minute game idea. The mobile application is available for Apple and Android devices.

Online Leadership Development Platform

Your whole team will have access to online courses to build your leadership skills in areas like creative teaching, working with challenging behaviors, how to make club more fun and so much more.

Coaching

We know each club has its own unique challenges, and our team is committed to supporting you individually. Your coach is just a phone call or text away! We are with you and for you.

What does a Kids Club cost?

The financial commitment to start a thriving school-based outreach is surprisingly low! For just \$79 per leader, you can attend one of our two-day, in-person retreats to get started. You'll need at least one leader to attend, but you can send more if you'd like.

Once your Kids Club is up and running, you'll need to budget for ongoing expenses such as snacks, club materials, and school rental fees. These costs vary widely, but we recommend estimating about \$50 per child for an entire school year.





The best part? All Crossroads coaching, our world-class curriculum, and club management tools, including a semi-custom flyer, online registration, a mobile app, and access to our online learning platform for your entire team are provided **free of charge** to your church. We are a donor-funded ministry and the only fee we charge is for the retreat registration.

Your community impact is GUARANTEED!

We are extremely confident that we can help you, and that's why we offer a MONEY-BACK GUARANTEE. If you follow our proven methods after attending the retreat, we guarantee that you will successfully launch your club or we will refund your retreat registration fees upon your request.

Register today!
crossroadskidsclub.com/retreat



You can introduce families in your community to Christ!



Press esc to exit full screen



Families like Curtis's

crossroadskidsclub.com/curtis

Several years ago, Curtis's son, Da'Won, began attending Crossroads Kids Club at school. The sponsoring church invited Da'Won and his family to come to a "Crossroads Sunday" where they recognized students who participated in their Kids Club throughout the year. As a result, the whole family got connected to the church, and Curtis dedicated his life to Jesus. Da'Won continued with Kids Club, but now his dad was a leader at the club. If you talk with Curtis today, you see very quickly how his new relationship with Christ has changed everything about his life. He is on fire for the Lord. God is in the business of changing lives and bringing hope, and it is such a joy that we get to join him in this work. Scan the code above to hear his story.

Jenni's daughter, Gianna, started coming to club before the pandemic. When COVID shut down the public schools, Gianna's club leaders started hosting the Crossroads Club in their backyard. Jenni would bring Gianna to club. The leaders set up a bonfire so that parents could hang around. Over time, Jenni built a relationship with leaders from the club. They invited her to join an Alpha Course at their church where Jenni gave her life to the Lord, decided to get baptized and started attending that church. Scan the code below to hear Jenni's story.



Families like Jenni's

crossroadskidsclub.com/jenni

Crossroads can help you transform the eternal destinies of families. Although their stories are different, in each case, they noticed what their children were learning at the Crossroads Kids Club and were impressed. The team from the local church built relationships with them, and the Holy Spirit drew each of them to the Lord Jesus. We want to help you be used by God to impact families in your community. Will you take the first step by registering for a retreat today?

What's next?

The Crossroads Kids Club team offers you resources and support, including training, curriculum, and personalized coaching, to help your church create and sustain a meaningful and effective ministry. With nearly 25 years of experience, we have a proven track record of success in helping churches reach their neighbors and transform lives through the gospel.

Now is a critical time to share the hope and love of Jesus with kids in your community, who may be exposed to conflicting messages. As followers of Jesus and as the experts in your community, we believe God has called you to reach children and families in your neighborhood, and we are here to equip and empower you to do so.



By starting a Kids Club, you can shape the future of your community for Christ. Join Crossroads today in this Great Commission initiative. Simply register for one of our upcoming retreats!

crossroadskidsclub.com/retreat

2023 Retreat Locations

**REGISTER
TODAY!**

Milwaukee
Chicago
St. Louis

Winston-Salem

Houston

Orlando



Hear what past retreat participants have to say about the experience.

crossroadskidsclub.com/equippingretreat



Who should attend?



The retreat is designed for club captains (team leaders), and each new club needs to have at least one person attend. You are welcome and encouraged to send more people. Church staff, prospective small-group leaders will all gain valuable knowledge and tools.

1:00 p.m. - 9:00 p.m. Tuesday
(Dinner included)

9:00 a.m. - 4:00 p.m. Wednesday
(Lunch included)

Only \$79/person

Act now! Space is limited, and registration closes one week before the retreat begins.

Register today!
crossroadskidsclub.com/retreat



Increase your impact in 2023. Sign up for a retreat today!

Remember your success is guaranteed!

Milwaukee April 25 - 26

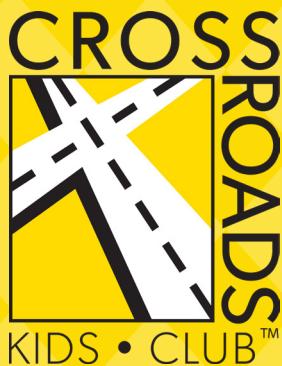
Houston May 2 - 3

Orlando May 9 - 10

St. Louis May 16 - 17

Chicago May 23 - 24

Winston-Salem August 8 - 9



crossroadskidsclub.com/retreat

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